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LIVE SMART PRINCIPLES

Harvest is a Live Smart community. We create the perfect conditions for neighbors to get out and live life to the fullest for years to come.

Sense of Community



Healthy Living



Education and Enrichment



Enviromental Stewardship



Technology





2021 Year in Review

#HarvestBetterTogether









This year has been challenging for our neighbors. Navigating life during a pandemic; surviving the snowpocalypse; losing loved ones and learning a new normal has stretched us personally and has knitted us closer together as a community.

It's connecting neighbors that keeps our community culture of doing life together flourishing. It's how we get through the tough times and celebrate the good times. In 2020, our award-winning Lifestyle Program included more than 250 events and activities—excluding fitness opportunities, homeowner events, and food trucks. While life can be unpredictable, our community life is how our neighbors get through it all.













"Whether it's a cup of sugar, a helping hand or a whole meal train for a family going through tough times, this community is always there and willing to help, anytime. Not only my kids but my husband and I have also made some of our best friends here in Harvest. This neighborhood has given me and my husband the opportunity to make memories with our children that we only dreamt about growing up ourselves. We're eternally grateful for Harvest. Definitely our forever home."

- Fmily DeAnd

Snowpocalypse 2021

No one could have prepared us for what we experienced in February 2021. While our neighbors enjoyed the snow, we had no idea the impact it would have on our state's electrical grid or on our homes. It was the longest and coldest five days. Harvest neighbors went without power or experienced rolling blackouts, which led to not being able to heat their homes, cook meals, work remotely, and even sleep. Once power was restored, neighbors were faced with bursting pipes and flooding. It was one thing after another. It's in times of adversity that you can really see the heart of our community. Neighbors came together to help with frozen pipes, grocery store runs, and help with shoveling snow. Neighbors helping neighbors.

Lynsey said that "I have never lived somewhere with such a strong community. Ever. People are doing grocery runs for people, offering to go get spout covers, sharing extra supplies for free, cleaning out closets of old clothes and toys for emergency child foster situations, donating food and money for the tragic deaths we've had, opening their doors for warmth and a place to stay, and gathering items to take to the animal shelter down the road. This is pretty special. Just people helping people and happy to do it, whether they know them well or not."

Larry said, "we are in our 70's and I can honestly say I have never felt more comfortable in my home during a major weather occurrence than I do now. Younger folks surround us on all sides offering to help at any time it's needed, checking in on us, and watching out for possible problems. This care and concern seem to be throughout all areas of Harvest. We moved here from a city where neighbors pretty much kept to themselves. We had bad snowstorms of course, but with no family nearby you fended for yourself! A community such as Harvest has certainly restored my faith in mankind."

















REMEMBERING TIFFANY GERRED

This historic ice storm forever changed the lives of the Gerred family. One of our neighbors, Tiffany Gerred, tragically lost her life in the icy catastrophic accident on I35. She was survived by her daughter Emri Contreras, parents and her four brothers and their families. Harvest neighbors throughout the entire community made sure the Gerred family were stocked up on groceries during the freeze, made sure the family's home had wrapped faucets, cooked meals, salted their porch and shoveled their driveway. The Gerred family didn't have the mental capacity in their devastation to wrap their minds around prepping their home or stocking their pantry. Neighbors helping neighbors is the heart of our community.

HARVEST Life is the Best Life

We are a flourishing community where neighbors become like family. Harvest life really is the best life. #HarvestBetterTogether































HARVEST FARMS

Harvest Farmer, Ross De Otte, Harvest's professional farmer, has become the heartbeat of our farming program. He loves connecting with Harvest neighbors and helping them be successful in their gardens. He is available to answer questions and help neighbors develop their green thumb. He also loves hosting events and educational classes. Farmer Ross held classes on various topics such as composting, spring planting, and fall planting. Farmer Ross loves to help people develop a love of gardening.

Farmer Ross continued the Harvest Community Supported Agriculture (CSA) program this year. The CSA subscription provides locally grown produce to neighbors on a weekly basis. Farmer Ross includes his own produce as well as produce and other items from other local farmers.



-Brad S.

HARVEST 50+ GROUP



Harvest is a community for every stage of life. We have an active group of 50+ neighbors. What started as a monthly breakfast has grown to an active group of more than 60 members that meet several times a month for mixers, outings, and potlucks. Our 50+ group makes it easy to find people in the same stage of life with common interests where wonderful friendships can develop and flourish.

This group not only gathers in Harvest, but they plan events at local restaurants, attend events at the Texas Motor Speedway, and take day trips to Canton.













HARVEST RESIDENT GROUPS

We have a diverse group of neighbors who have many different interests. Thankfully, social media allows our neighbors to connect and meet others who have similar interests. We have groups like Harvest Moms, Harvest Dads, Harvest Residents, Harvest Culture Club, Harvest Helping Hands, Harvest Prays, Harvest Pets, Harvest Market Days Online to Harvest Hunting Club, Harvest Networking Group, Special Kids of Harvest, Harvest Masters (50+), Harvest Women & Wine, Harvest Veterans, Harvest Book Club and so many more!

These groups help neighbors feel a sense of belonging. The groups also take a large community and make it feel smaller. We love seeing neighbors connecting and thriving in their community.













NORTH TEXAS FOOD BANK

The family farming heritage is what inspired Harvest. Our residents enjoy farm-to-table produce, modern country living, community connection, and homegrown friendships. In so many ways, gardening nourishes the soul of our community.

Our theme is living a bountiful life, which also means sharing our bounty with those in need. Since our first residents moved here in 2014, our community has donated more than 189,074 meals to the North Texas Food Bank and its partners. In 2021, Harvest neighbors donated more than 52,702 meals.

Because of our community farm and garden plots, we were able to provide more than 500 pounds of fresh produce. Our local food bank partner loves receiving fresh produce! It's not something they receive often so they are so appreciative!



















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NEW amenities

Hillwood Communities has opened seven new amenities in 2021. Yes, you read that right SEVEN new amenities! We have opened our sixth playground; large event pavilion with grills and a fire pit; a second fitness center with an outdoor component; fourth swimming pool; fourth basketball court; second sand volleyball; and a Bark Park. Our neighbors couldn't be happier! The Bark Park, our latest amenity to open, has been so well received. We have so many pups in Harvest that it really was a much-needed amenity. A dog park in the community is a natural gathering place where neighbors can meet other neighbors and form friendships based on their shared love of dogs. Dogs make us more social and more approachable.

We have loved bringing these new spaces to life. It's not just about events. It's about nurturing our culture of doing life together by helping families and new neighbors create lasting memories and friendships. That is what differentiates us from the rest.

Our story isn't finished. There is so much more to come...including more amenities! Stay tuned!









DEVELOPER'S CORNER

We ended 2021 with 420 home sales! That's pretty awesome considering the challenges of inventory gap outs, supply chain issues, labor shortages and cost increases! That means that we are about 60% sold out of our total of 4,073 homes. The average home price in Harvest this past year has averaged \$472,000 (\$178/ppsf). Out of state relocations make up 26% of our sales, compared to 17% in 2015, California bringing the largest number of new homeowners.

We were proud to complete the balance of the Central Park this year and we are currently in the process of designing the balance of our amenities to include 3 additional parks, trails, and 3 acre lake.

As many of you know, Northlake Commons is filling in nicely and our retail team has started marketing the mixed-use area at the corner of FM 407 and I-35W. Nothing is under contract yet, but we are working with several multi-family, restaurant, and grocery store customers. More to come!