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## GUIDING PRINCIPLES

Guided by the principles below, Hillwood Communities' approach has led to a proven history of delivering long-term results for customers, partners, and investors. They create the perfect conditions for neighbors to get out and live life to the fullest for years to come.

### Sense of Community



### Well-Being



### Enrichment



### Stewardship



### Innovation



## 2022 Year in Review

#HarvestBetterTogether



It's connecting neighbors that keeps our community culture of doing life together flourishing. It's how we get through the tough times and celebrate the good times. Our award-winning Lifestyle Program included more than 250 events and activities this year—excluding food trucks and fitness opportunities. While life can be unpredictable, our community life can be the constant our neighbors need to get through it all.

In April, Harvest by Hillwood was honored with four McSAM Awards during a ceremony hosted by the Dallas Builders Association: Master Planned Community of the Year, Best Lifestyle Director, Best Lifestyle Program, and the People's Choice Award.



Our developer, Hillwood Communities, was selected as the Dallas-Fort Worth Developer of the Year. They also won Best Community Amenity at Pecan Square, Best Website for Harvest, and Best Special Event for the Public at Union Park.

"Creating a culture of doing life together is something that takes time, authenticity, and intentionality. We have a strong culture that you can feel the moment you pull into the community. It's something that I am most proud of!"

— Page Austin, Lifestyle Manager



"Harvest has always been special, and not only because it was the first agrihood in North Texas...it's because of the sense of community created through the award-winning lifestyle program that resonates with families and why they refer it to their family and friends."

— Angie Mastrocola, Senior Vice President, Hillwood Communities





# HARVEST *Supports our Veterans and Emergency Responders*

Harvest is a community filled with American heroes—those who bravely serve or have served our country in the military and our emergency responders.

We have a wonderful partnership with the Argyle Police, Denton County Emergency Services District #1, and Northlake Police. These men and women represent the very best of the American Spirit. In the face of real danger, they are compassionate, dedicated and serve as a literal lifeline for our Harvest families. They also take time to invest in our community. They participate in community events like our shaving cream wars, National Night Out Camp Out, Junior Firefighter Camp, Bike Rodeo, Dunk & Donuts, Fire Truck Santa, and our Freezin' for a Reason Polar Plunge. We love that they take time to build relationships with our community.

Our neighbors show their support throughout the year and on special days like EMS Week, National Police Week, and International Firefighters Day. Our residents bring them food and water throughout the year as well as notes of encouragement. One of our littlest residents sell lemonade all summer so she can donate hundreds of cases of water to the fire stations.



"We love being part of the Harvest community and teaching kiddos about fire safety. We have been shown so much support by our neighbors here and we are so excited to teach the next generation of firefighters."

— Megan, Community Outreach, Denton County Emergency Services District #1



"It was a fabulous experience. Thank you, Ross Perot for opening the museum for us. We appreciate everything you do for our Harvest veterans!"

— Jacque



Part of our culture is honoring those brave men and women who serve or have served our great country. We can never serve them in quite the same way they served us, but we can honor and recognize them. We have more than 200 veterans in our Harvest Veterans Group. They meet monthly to connect and share stories. As a community, we honor our veterans by displaying American flags, holding a veteran's day event, and inviting them to special events. This year, we took some of our veterans to tour Legacy Hall, Ross Perot's private museum. They were also invited by Ross Perot, Jr. to Circle T Ranch for a Memorial Day event.



# HARVEST

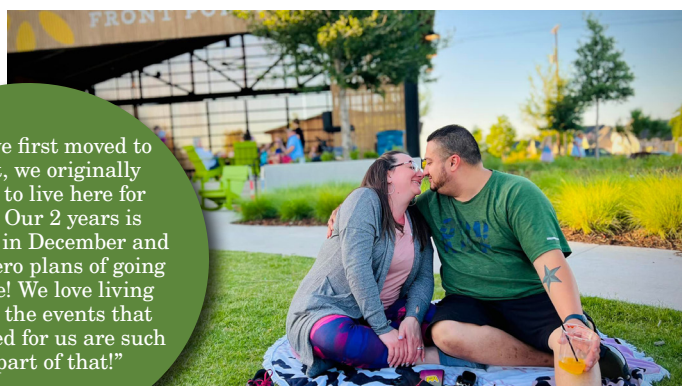
## Life is the Best Life

We know there is no such thing as a perfect community, but we come close! We are a flourishing community that pushes aside our differences and stands by each other and supports one another. That is what makes #harvestbettertogether.



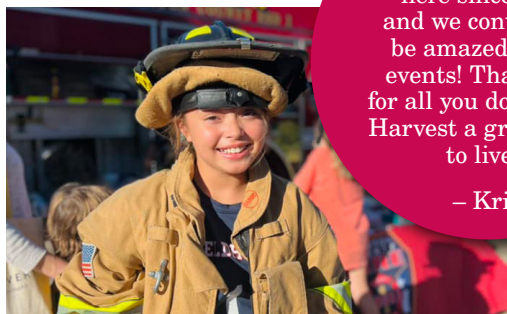
"When we first moved to Harvest, we originally planned to live here for 2 years. Our 2 years is coming up in December and we have zero plans of going anywhere! We love living here and the events that are planned for us are such a big part of that!"

— Micah



"We have lived here since 2016 and we continue to be amazed by the events! Thank you for all you do to make Harvest a great place to live."

— Kris





# HARVEST FARMS

Harvest Farmer, Ross DeOtte, has become the heartbeat of the Harvest gardens. He loves connecting with Harvest neighbors and helping them be successful in their gardens. He is available to answer questions and help neighbors develop their green thumb. He also loves hosting events and educational classes. Farmer Ross held classes on various topics such as composting, spring planting, and fall planting. Farmer Ross loves to help people develop a love of gardening.

Farmer Ross revamped the Harvest Community Supported Agriculture (CSA) program—which provides locally grown produce to residents—this year by adding an a la carte menu in addition to the monthly subscription. This new option allows residents to purchase the produce they want when they want it. Our residents responded well to this addition and has grown our CSA participation. Farmer Ross includes his own produce as well as produce and other items from other local farmers.



"I love the new CSA feature where you go online and order the fruits and vegetables that you want! It's a great way to support our local farmer and have access to locally grown produce!"

- Theresia



"I love the flexibility of the CSA program. You aren't committed to a monthly program where things can go to waste. You can order what you want and when you want. We have the best onsite farmer!"

- Kirsten

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# NORTH TEXAS FOOD BANK



In total, our community has donated more than 241,830 meals to the North Texas Food Bank!

The family farming heritage is what inspired Harvest. Our residents enjoy farm-to-table produce, modern country living, community connection, and homegrown friendships. In so many ways, gardening nourishes the soul of our community.

Our theme is living a bountiful life, which also means sharing our bounty with those in need. Since our first residents moved here in 2014, our community has donated more than 241,830 meals to the North Texas Food Bank and its partners. In 2022, Harvest neighbors have donated more than 47,758 meals.

We believe that we are raising up the next generation of philanthropists. Our Teen Council plans events that benefit the North Texas Food Bank. In 2022, they have donated 5,500 meals through their Hoops for Hunger, Summer Peanut Butter Drive, Cornhole Tournament, and the Harvest Turkey Trot.

Because of our community farm and garden plots, we were able to provide more than 2,933 pounds of fresh produce. Our local food bank partner loves receiving fresh produce! It's not something they receive often so they are so appreciative!





# HARVEST RESIDENT GROUPS

We have a diverse group of neighbors who have many different interests. Thankfully, social media allows our neighbors to connect and meet others who have similar interests. We have groups like Harvest Moms, Harvest Dads, Harvest Residents, Harvest Culture Club, Harvest Helping Hands, Harvest Prays, Harvest Pets, Harvest Market Days Online to Harvest Hunting Club, Harvest Networking Group, Special Kids of Harvest, Harvest Masters (55+), Harvest Women & Wine, Harvest Veterans, Harvest Book Club and so many more!

These groups help neighbors feel a sense of belonging. The groups also take a large community and make it feel smaller. We love seeing neighbors connecting and thriving in their community.



"I look forward to the Harvest Book Club each month! It's so fun to gather with neighbors, sip wine and talk about the book we just read. The discussions can be lighthearted, but they can also be deep. I learn so much more about the book each time."

— Alyssa Kinnersley



"My parents raised me to be very inclusive and respectful to all kids. They always taught us that the more diverse your friends are, the better person you will be because diversity teaches us so much about others and ultimately ourselves. This is one of the core reasons I love serving my community and the Special Kids of Harvest group. I learn so much from these families. It's honestly a privilege for me to have the opportunity to serve them."

— Kristen Wright, Harvest Neighbor and Realtor with Be the Reason Real Estate Group



# HARVEST LITTLES

Harvest Littles started more than five years ago as an opportunity to promote a sense of belonging for caregivers by providing an opportunity to socialize and meet others. Creating connection to caregivers at home during the day creates a beneficial support system. Harvest Littles also offers the chance for the children to socialize with other children and learn new things. We come together once a week during the school year for a craft or an activity.

We have seen this group grow each year. In 2022, we have more than 50 children that attend Harvest Littles each week. From superheroes, princesses, pumpkin painting, to mini turkey trot, pinecone turkeys, and snowball fights, we created so many fun memories this year!



"I love all the friendships I have made with other grandmothers and young mothers. The children are just precious. I love to watch them explore and develop friendships with one another. Beckham, my grandson, loves being a part of all the fun activities with his friends. It is such a sweet time of fellowship as well as getting to enjoy our beautiful amenities!"

—Marlene Cranford





# HARVEST *Networking Group*

The Harvest Networking Group sets out to connect business owners, to empower business owners, and to encourage business owners. This group started about four years ago as a small group of business owners that gathered once a week to network and brainstorm. Today, the group has more than 500 members! This group is not like other networking groups. There is not a set fee to be a part of the group. Rather, it is a place to be intentional with growing yourself and your business as well as helping others. They do business with people that they know, like and trust. Attending the in-person meetings is how this group has intentionally grown.

At first this group was just for Harvest residents, but they decided to open it up to the surrounding Northlake and Argyle communities to help grow everyone's business overall.

Being a solo business owner can be isolating and stressful. This group is where members can help brainstorm with each other and provide education and support. We appreciate the leadership of our Harvest neighbors—Whitney Sterling, Elizabeth Hamilton, and Michelle Wilson—who work hard not only on their businesses but to also collaborate to see other businesses grow. They exemplify #harvestbettertogether perfectly.



“The Harvest Networking Group is an amazing place to grow your business. When I first joined the group, I was a sales manager, but with the help and encouragement of the group, I launched my own company. Not only will you find great referral partners, but you will find a group that does an amazing job being a sounding board for the ideas you have concerning your business. They have always given me insightful and knowledgeable advice that has been very beneficial to my company.”

– Martin Herrerra, Chief Cornerstone Roofing and Construction





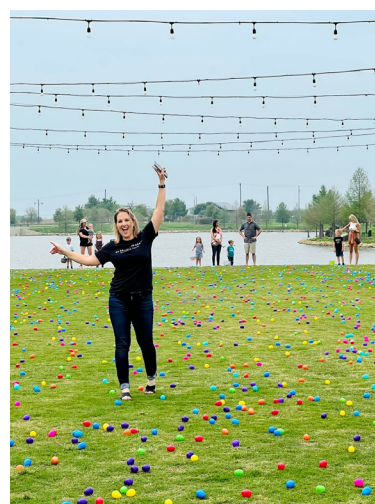
# HARVEST

## *Building Great Relationships*

We have built great relationships and partnerships with local businesses over the years that have enhanced our resident's lives by providing more opportunities to gather and do life together. Our partners add value to our Lifestyle Program through sponsorship dollars and the relationships that they create with our residents.

For more than five years, we have partnered with Magnolia Realty. They have deep roots in Harvest. Magnolia Realty Argyle has not only provided financial contributions to our award-winning Lifestyle Program over the years but have also added value to our resident's lives through relationships, education, and training opportunities.

We are excited to announce that Magnolia Realty Argyle as the official real estate partner for the Harvest Homeowners Association! This multi-year partnership model has a win/win strategy. It will provide the Harvest HOA with more resources to enhance our Lifestyle Program and will deepen Magnolia Realty's relationship to the community. We are excited about this partnership and look forward to doing more for our residents!







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# DEVELOPER Update

We are so excited for 2023 as we have some new products, model homes and amenities coming to the community.

## NEW BUILDERS

We are welcoming Toll Brothers, Taylor Morrison, Drees, and BB Living and TriPointe to the Harvest family on a variety of lot sizes. This summer Toll and Taylor Morrison will be building on 50', 65', and 1+ acre lots. Drees Homes has already started selling on 80' and 100' wide lots, which has never been offered at Harvest before!

## NEW AMENITIES

We are adding several new amenities in 2023. You can expect to see a lake with a dock amenity, zip line and mini town park, a farm playground, and butterfly park.

Please visit [harvestbyhillwood.com](http://harvestbyhillwood.com) for more information on all of our offerings.

