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GUIDING PRINCIPLES

Guided by the principles below, Hillwood Communities' approach has led to a proven history of delivering long-term results for customers, partners, and investors. They create the perfect conditions for neighbors to get out and live life to the fullest for years to come.



SENSE OF COMMUNITY

Create a culture of belonging



WELL-BEING Nurture healthy living



ENRICHMENT

Empower lifelong learning



STEWARDSHIP

Contribute to a more sustainable society and planet



INNOVATION

A spirit of curiosity that advances quality of life



2023 Year in Review

#HarvestBetterTogether

A DECADE OF DOING LIFE TOGETHER









It's connecting neighbors that keeps our community culture of doing life together flourishing. It's how we get through the tough times and celebrate the good times. Our award-winning Lifestyle Program included more than 250 events and activities this year—excluding food trucks and fitness opportunities.

In January, Harvest by Hillwood was honored with six National Association of Home Builders (NAHB) awards during a ceremony in Las Vegas. We won six Silver Awards:

- Best Social Media
- Lifestyle Director of the Year
- Lifestyle Program of the Year
- Best Amenity-The Farmhouse
- Master Planned Community of the Year
- Best Signage

We brought home two Gold Awards:

- Lifestyle Program of the Year
- Best Signage

We are very proud and honored to be recognized.



thrilling because it helps validate test of time for today's homebuyers.'

FRED BALDA





'Harvest is not just a community, it's a family. Communities around the country are trying to replicate what we have here, but it can't be duplicated! It truly is a special place. I am so proud of Harvest and I love watching it continue to flourish."













HARVEST a Decade of Doing Life Together

From farmland to a vibrant, welcoming community, Harvest has created a movement that takes neighborhood life to another level. Our approach to building community has changed the industry. We have won 39 awards from local and national organizations over the last 10 years. We have not only changed the industry. we have changed the way people live. We took a neighborhood and created a culture where people go beyond just being neighbors. 66Whether it's a cup of sugar, a helping hand, or a whole meal train for a family going through tough times, neighbors are always there and willing to help, said Emily DeAno. It's connecting neighbors that keeps our community culture of doing life together flourishing. It 's also how neighbors get through the tough times. We love what Linda Nagy said, "I am so thankful to live in Harvest. My husband was able to pass on knowing that I was going to be well cared for by my Harvest family. It has been the perfect place to heal and be surrounded by love and support. That is the heart of our community.

We have a lot of original homeowners still living in Harvest. These families embraced the vision and have been instrumental in knitting our community together to be what it is today. Joelle Zavzavadjian and her family are one of the first families in Harvest. We asked Joelle what has kept her family here all these years. Her response was, ⁶⁶One of the reasons we have stayed in Harvest is because we really appreciate the growth and change in our neighborhood while it continues to maintain the community feel. Furthermore, our community activities have evolved over time to be inclusive and representative of our Harvest population. Meanwhile, we often see close community requests like, can you lend me a cup of sugar?"

When you have a flourishing community culture, it's easy for neighbors to be connected and feel known. Life is better when it's done together.

We gathered as a community to celebrate this milestone. Our anniversary concert featured the Emerald City Band. It was a great afternoon with neighbors.



HARVEST Life is the Best Life

Harvest is a flourishing community where neighbors become friends and friends become family. It's that culture of doing life together that makes #harvestbettertogether.



HARVEST 50+

Our Harvest 50+ Group is a vibrant and active community group of neighbors. They come together to celebrate life and connect with each other. They have become a tight-knit group and hosts an array of events throughout the year, fostering friendships and social interactions among its members. From monthly breakfast gatherings to themed dinner-focused events, mixers, walks, hikes, and exciting excursions, there's always something happening within the Harvest 50+ group.



HARVEST FARMS

Harvest Farmer, Ross DeOtte, has become the heartbeat of the Harvest gardens. He loves connecting with Harvest neighbors and helping them be successful in their gardens. He is available to answer questions and help neighbors develop their green thumb. He also loves hosting events and educational classes. Farmer Ross held classes on various topics such as composting, spring planting, and fall planting. Farmer Ross loves to help people develop a love of gardening.

Farmer Ross continued the Harvest Community Supported Agriculture (CSA) program this year. The CSA subscription provides locally grown produce to neighbors on a weekly basis. Farmer Ross includes his own produce as well as produce and other items from other local farmers.



HARVEST LITTLES

Harvest Littles is a heartwarming community group designed to cater to the needs of our youngest residents. Harvest Littles serves as a social hub for parents, grandparents, and caregivers who are home during the day. We recognize the significance of fostering connections within the community and encouraging meaningful interactions among its members of all ages. Harvest littles allows parents the opportunity to share their experiences, exchange parenting tips, and form lasting friendships, all while their children engage in a range of age-appropriate activities that promote early learning and socialization.

This group grows each year along with our community. In 2023, we hosted more than 40 Harvest Littles events. We crafted, danced, played with dinosaurs, met our favorite characters, and so much more!









"We are incredibly thankful for the Harvest Littles group. It's more than just a community event, it's become an extended family for us. Our son has made friends and developed valuable social skills, but as a mom, I've found a network of support and lifelong friendships."











NORTH TEXAS FOOD BANK AND TARRANT AREA FOOD BANK

The family farming heritage is what inspired Harvest. Our residents enjoy farm-to-table produce, modern country living, community connection, and homegrown friendships. In so many ways, gardening nourishes the soul of our community.

Our theme is living a bountiful life, which also means sharing our bounty with those in need. Since our first residents moved here in 2014, our community has donated more than 300,000 meals to the North Texas Food Bank and its partners. In 2023, Harvest neighbors have donated more than 16,924 meals.

Because of our community farm and garden plots, we were able to provide more than 246 pounds of fresh produce. Our local food bank partner loves receiving fresh produce! It's not something they receive often so they are so appreciative!

North Texas is experiencing tremendous growth. It's more than the North Texas Food Bank and Tarrant Area Food Bank ever expected. There are more than 86 people moving to Denton each day! Due to the growth, they came together to address how to better serve the metroplex: serving by zip code. Based on our zip code, we now fall under the Tarrant Area Food Bank.

The goal is still the same: fighting hunger in North Texas. We are excited to work alongside the Tarrant Area Food Bank as the need in this area continues to grow.



HARVEST Resident Groups

We have a diverse group of neighbors who have many different interests. Thankfully, social media allows our neighbors to connect and meet others who have similar interests. We have groups like Harvest Moms, Harvest Dads, Harvest Residents, Harvest Culture Club, Harvest Helping Hands, Harvest Prays, Harvest Pets, Harvest Market Days Online to Harvest Hunting Club, Harvest Networking Group, Special Kids of Harvest, Harvest Masters (55+), Harvest Women & Wine, Harvest Veterans, Harvest Book Club and so many more!

These groups help neighbors feel a sense of belonging. The groups also take a large community and make it feel smaller. We love seeing neighbors connecting and thriving in their community.























THE 2023 OFFICIAL REAL ESTATE PARTNER FOR THE HARVEST HOA

Magnolia Realty - Argyle

In 2023, we joined forces with Stephanie Wilson, Kim Reding, Stephanie Browne and Will Woods from Magnolia Realty to try a new partnership model, one that would enhance our award-winning Lifestyle Program while advancing Magnolia Realty's presence in the community. We learned a lot this year and hosted so many fun events. In fact, this year our Magnolia Team presented more than 12 large community events.

We look forward to our continued work with Magnolia Realty as well as all our partners who join us in enriching our residents' lives through event programming.

















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DEVELOPER Update

In our 10th year, we welcomed 360 new families to Harvest. We also added new parks and amenities as well as welcomed new products and model homes to the community. Additionally, Argyle ISD broke ground on another elementary school in Harvest set to open in Fall of 2024.

NEW AMENITIES

- Mini Town Park features a Bank, General Store, Farmhouse Coffee Shop, Jail House, and a Zip Line.
- The Barn Park features a play structure with slide, barn animals, tractor tricycles with track and tunnels. It also has green space with giant tractor tires.
- Art Park features permanent easels with a progressive, engraved stencil.
- The Dock features a new pond with dock for fishing and to launch kayaks.

The Retreat

We officially opened The Retreat this year. This section features nine model homes from David Weekley, Taylor Morrison, and Tri Pointe Homes. The Retreat includes duplex-styled, townhome-styled, and cottage-styled homes that fit a variety of needs. It offers a walkable community experience including two signature parks of its own. Families are moving in and making this Retreat home.

The Single-Family Rental Program

This year, we welcomed BB Living to Harvest. They introduced a new way for families to live. All floor plans are three or four bedrooms with attached two car garages. They are modern and spacious and offer the perfect opportunity for buyers who are relocating and need to familiarize themselves with the area or locals who want to experience the Harvest lifestyle before buying. We have enjoyed seeing families take advantage of this great program, many of whom are Harvest homeowners in the building process.













